

## Alexander Landry

### Background

I am a Business Continuity Professional of 11 years and a CBCP since June 2022. As a security professional, I have been extensively involved in the Professional Practices of program management, risk assessment, and crisis communications. Most recently working for NATO's Allied Land Command internationally on various climate change, environmental protection, and energy security programs, I have come to understand the gravity of the topics at hand. This leads me to my application to the Board of Directors today.

### Accomplishments

I bring forward significant value at the governance level, volunteering as the first Senior Manager for Strategic Initiatives for the Canadian Journal of Emergency Management and as part of the Editorial Advisory Committee for True North Resilience. I also carry experience as a member of the Board of Directors for the St John Ambulance New Brunswick Council (2021 – Present) and as a previous member of the Royal Military College of Canada Alumni Association Board (2019-2021).

### Looking Forward

If elected to the Board of Directors, it is my intent to continue pursuit of engagement and awareness for DRI Canada and its members within Canadian communities, tying in the importance of business continuity within business operations and emergency management moving forward.

# CANDIDATE PROFILE



## 2023 Election Information

Voting is open September 5-30 by logging into the DRI Canada website.



# LEADERSHIP PROFILE



## Best Advice You Ever Received

The best advice I've ever received is from my dad, underlining that "anything worth doing is worth doing well". We have certainly heard this as a society embodied in many other speeches or works (think JFK's "doing things because they are hard"), but what made this piece of advice special (and resonant!) was that it was my dad that told it to me early in pursuit of my goals such as attending the Royal Military College or seeking my Professional Engineer designation. As such, I think it underlines well my intent with DRI Canada to bring energy and insight to the table as a member of the Board of Directors.



## Three Goals for Your Term on the Board

- Engagement with the membership to further ascertain what they need from DRI Canada to support their professional and personal endeavours;
- Awareness within our community, mostly seeking to highlight the importance of Business Continuity (and DRI Canada) as a stakeholder within the emergency management and disaster response domains; and
- Enhancing Collaboration with the various other stakeholders that directly or tangentially work with DRI Canada such as the Canadian Journal of Emergency Management and Public Safety Canada.



## Favourite Blogs

My favourite blogs usually follow current affairs such as The Economist's The Intelligence, or are tied to specific authors I enjoy such as Peter Zeihan or Malcolm Gladwell's Revisionist History. I also follow various emergency management and disaster response institutions on social media such as IAEM Canada and DRI International to keep in touch with the current situation regarding our professional practice.



## What Do You Do When You Are Not At Work

I'm heavily involved in my community as a volunteer for the likes of St John Ambulance, the Canadian Journal of Emergency Management, and as a previous volunteer firefighter with the Oromocto Fire Department. I also pursue fostering discussion revolving around Canadian societal issues through academic publications pertaining to various topics. Further to this, you can usually find me in my off-time travelling, hiking the various mountain ranges of North America, and doing my best to give back to my wonderful community in any way I can!



## Media Mix

**Music** - LoFi when I'm journaling or working, but Blues or Alt Rock for when I'm driving or unwinding.

**TV** - Any situational drama with deep character arcs, as well as any sporting event where I can watch Canadian teams perform!



## Right Now On Your Desk Is...

I'm reviewing the latest Emergency Management Think Tank Report from this past June, published as an industry collaboration. As one of the event organizers, I'm leveraging the document to see what follow up is ideal moving forward based on the report's conclusions, as well as where we can bring DRI Canada into the fold as a stakeholder at this level.



## Last Book Read

Larry Bossidy & Ram Charan's Execution: The Discipline of Getting Things Done  
David Epstein's Range