## **Member Profile**

When I see the CBCP on a resume, I automatically put it in the 'closer look' pile, a valuable thing when any position receives dozens of applicants."

Jeff Hortobagyi, CBCP, MCBI





Telecom is super-infrastructure on which the Canadian economy depends: it is part of everything we do on an everyday basis. I look at operational risk more holistically – ensuring the telecom network is maintained, communities are supported, customers have connectivity, and employees are safe and able to work.



I was pursuing a promotion and the CBCP was key to securing it. The Professional Practices are always a touchstone and resource. They have given me a foundation to build a business continuity program from scratch and to develop an effective response capability for my organization. My knowledge and experience enabled me to develop a business continuity program from zero, for several of my employer's international locations.



I worked with federal, provincial, and municipal governments to develop a workshop for municipal emergency managers in Greater Vancouver that provided an evidence-based understanding of how telecommunications performs in major earthquakes. I also developed a brochure for provincial and municipal governments on how to contact telecommunications providers and the services they can supply in a disaster.

## Take your career to the next level.

If you've had your ABCP for a while and you've been working in Business Continuity, getting your CBCP is going to be easier than you think. You've gained experience and have the references to back that up. You've achieved a level of advancement you can show to the world with the CBCP credential. If you're ready to get started, we'll do all we can to get you there. Please check the website for supports that help successfully complete your application.

