

Enitan Daramola, CBCP, PMP





Working in the public sector, business continuity is concerned with public health and safety, and the financial metric is weighted lower. Helping to reframe colleagues' thinking and get buy-in is more challenging. During the pandemic, business continuity is always at the table to help with decision-making. It has made me glad that I am a certified professional. I can show the value of the strategies and impact the planning.



I was applying for a new position and already had my ISO and PMP. The manager recommended I look into ABCP and CBCP – it ushered me into a whole new world. When I talk with someone now, I can see the difference. It helps me explain the value of business continuity and show how things can be improved. It changed the ground for me and opened doors. I wouldn't have gained my two public sector positions without the CBCP.



When I started in business continuity, I didn't know that I was naïve. Knowing the flow and the framework makes it easy to put things into perspective, and now people want to listen. I can help before we reach that point of no turning back. When a disruption happens, people are able to fall back on their strategies and keep working. Every time it happens, there is joy in knowing that those strategies are in place and being used.

## Take your career to the next level.

If you've had your ABCP for a while and you've been working in Business Continuity, getting your CBCP is going to be easier than you think. You've gained experience and have the references to back that up. You've achieved a level of advancement you can show to the world with the CBCP credential. If you're ready to get started, we'll do all we can to get you there. Please check the website for supports that help successfully complete your application.

