World Conference on Disaster Management  
June 25 - 27, 2012, Toronto, Canada  
www.wcdm.org

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Come meet Jared Serviss!  
DRI CANADA, Director Western Region

Wednesday, June 27, 2012  
11:20 am – 12:10 pm

Presentation Description:
How can less resources give you more resilience? How can revealing your critical  
infrastructure make it harder to attack? By involving the community, both citizens and  
others in the emergency management field, an organization can utilize dwindling  
resources and the necessity of having to reach out to build a more robust and resilient  
organization and community at large.

Learning Objectives:

- See real life examples of involving the community and citizens in critical  
  infrastructure security and emergency management.

- How sharing information, rather than concealing it actually is the key to strength  
  and power.

Click here to view the Full Conference Program

Silos are bad.
Get out of your “cylinder of excellence” and build relationships and resiliency.