



# DRI CANADA MEMBER SURVEY RESULTS

May 20, 2011

This report provides an overview of our initial member survey.

By gaining insight into what members' value, DRI CANADA has the opportunity to address concerns and incorporate changes into its curriculum for the future. Pertaining survey results follow.

We are pleased to announce the steps we have taken to provide additional training that has been requested. DRI CANADA is continuing to develop new and innovative training to meet the changing nature of business continuity planning.

A follow up survey in the near future will provide a glimpse of members' current values, and an indication of the level of satisfaction of members with regard to DRI CANADA's current course offerings and operations.

Any questions should be directed to:

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Dear DRI CANADA Member

This message provides an overview of a member survey conducted earlier and the action that DRI CANADA has taken in response.

By gaining insight into what member's value, DRI CANADA has the opportunity to address concerns and incorporate changes into its operations for the future.

Through the membership survey you told us that additional educational interests are in the following areas:

- "How to" BCP Audit
- Critical Stress Management
- "How to" BIA Course with template
- BCP Assessment
- BCP Exercising

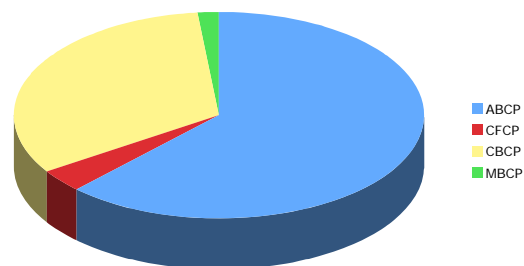
In order to address your requirements we have introduced the following new courses and certification levels:

- **BCP Audit Courses and Certification**  
DRI CANADA is now offering a new interactive education and certification program that qualifies participants to audit disaster/emergency management and business continuity programs against existing standards and regulations. This course enables the following certifications:
- **Business Continuity Auditor Certification – CBCA**  
The CBCA Certification is reserved for individuals who can demonstrate practical experience in the business continuity, emergency/disaster management, audit and/or industry as well as the field of audit. Annual recertification requires an ongoing commitment to continuing education activities as well as a maintenance fee.
- **Business Continuity Lead Auditor Certification – CBCLA**  
The CBCLA Certification is reserved for those that possess at least five years of significant audit experience. The experience must have occurred within a ten year period from your application date or you have accomplished and maintained one of the accepted Certifications. The goal of the certification process within DRI CANADA is to validate knowledge and experience.
- **Certified Business Continuity Vendor - CBCV**  
The Certified Business Continuity Vendor certification is designed for individuals selling or providing services to business continuity and to provide an effective means for evaluation of those providers through an understanding of best practices as defined by DRI International. Any certified professional holding the active status of ABCP, CFCP, CBCP, or MBCP may enhance their certification by completing the application requirements for CBCV.
- **Taking Care of Your People - hands on workshop**  
Lecture style full day session providing an understanding of standard methodology and best practices used in the provision of Critical Incident Stress Management. The session also includes group and individual exercises. The purpose of this course is to provide employers with the knowledge to better understand the potential psychological and emotional setbacks their employees may experience in times of crisis. Understanding the difficulties employees may face is an intricate component of "Business Continuity "planning.

## About Our Members:

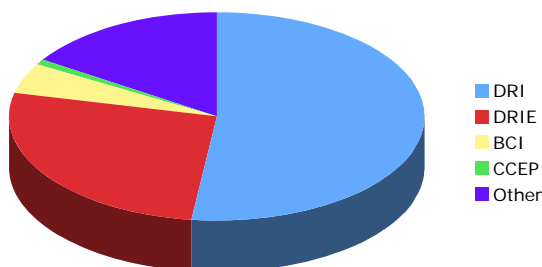
### 1. Level of Certification Attained

- ABCP: 62.3%
- CFCP: 3.7%
- CBCP: 32.5%
- MBCP: 1.6%



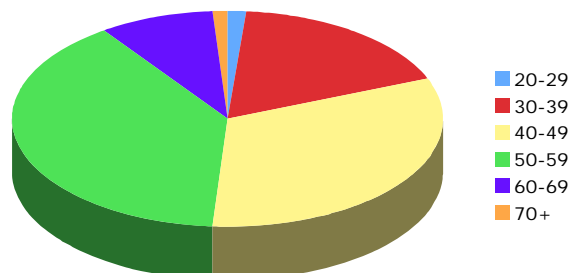
### 2. Membership(s) Held

- DRI: 91.8%
- DRIE: 46.7%
- BCI: 8.7%
- CCEP: 1.5%
- Other: 27.7%



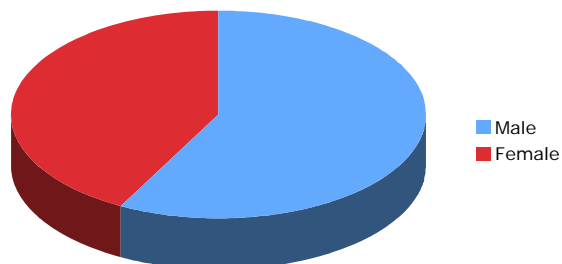
### 3. Age

- 20 – 29: 1.5%
- 30 – 39: 17.5%
- 40 – 49: 32.0%
- 50 – 59: 39.2%
- 60 – 69: 8.8%
- 70+: 1.0%



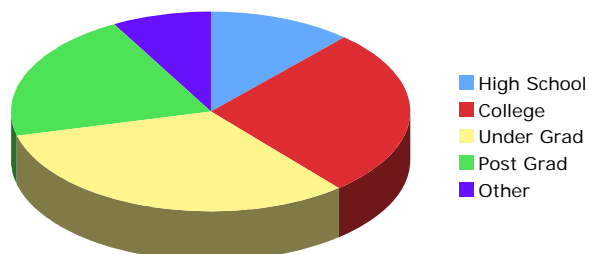
### 4. Gender

- Male: 57.7%
- Female: 42.3%



### 5. Education

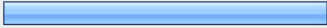

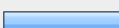



- High school: 11.6%
- College: 27.3%
- Under Graduate: 32.3%
- Post Grad: 20.7%
- Other: 8.1%



## About Our Courses

### 6. Primary reason for taking a DRI CANADA course

Almost 60% of respondents stated that their primary reason for taking a DRI CANADA course is professional advancement:

Professional advancement		58.9%
Workplace requirement		16.8%
Personal/professional interest in this field		21.1%
Networking possibilities		0.5%
Recommendation from past course participant		0.5%
Other (please specify)		2.2%

### 7. Overall quality of DRI CANADA courses

Respondents stated a high level of satisfaction with courses overall.

92.8% said course content was 'good' to 'excellent'.

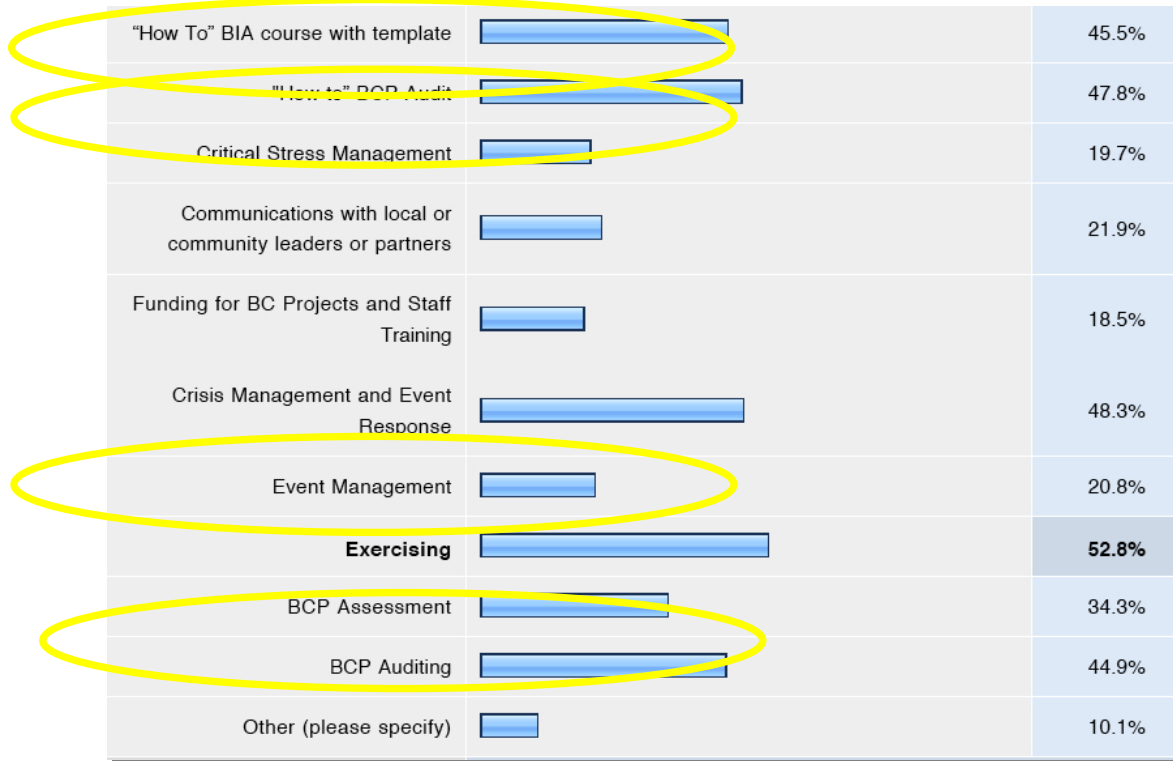
65.7% said course content was 'very good' to 'excellent'.

71.1% said the long-term value of the courses was 'very good' to 'excellent'.

	Poor	Fair	Good	Very Good	Excellent
Course content	0.6% (1)	6.6% (11)	27.1% (45)	<b>45.8% (76)</b>	19.9% (33)
Course delivery	0.0% (0)	4.9% (8)	25.6% (42)	<b>40.9% (67)</b>	28.7% (47)
Course environment	1.2% (2)	6.1% (10)	32.5% (53)	<b>45.4% (74)</b>	14.7% (24)
Certification	1.9% (3)	6.8% (11)	24.2% (39)	<b>46.6% (75)</b>	20.5% (33)
Follow-up contact with DRI CANADA	1.8% (3)	8.5% (14)	31.1% (51)	<b>41.5% (68)</b>	17.1% (28)
Short term Value of course	0.6% (1)	5.5% (9)	26.7% (44)	<b>40.0% (66)</b>	27.3% (45)
Long term value of course	3.0% (5)	4.2% (7)	21.7% (36)	<b>43.4% (72)</b>	27.7% (46)

## 8. Topics or subject matter most sought after

Several topics or themes were identified as being of interest as new or additional courses:



## About Certification

### 9. Certification with DRI CANADA has affected or influenced careers.

Respondents described a wide variety of ways that certification with DRI CANADA has affect their careers.

	Top Reason	2nd reason	3rd reason
Enhanced your professional reputation	55.3% (78)	31.2% (44)	13.5% (19)
Paved path for career advancement	23.1% (18)	42.3% (33)	34.6% (27)
Boosted self-confidence	19.4% (12)	25.8% (16)	54.8% (34)
Enhanced overall work atmosphere (ex. knowing that training would benefit entire workplace)	36.4% (16)	36.4% (16)	27.3% (12)
Expanded employment options	35.8% (39)	36.7% (40)	27.5% (30)