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**INTERNATIONAL BCM CONFERENCE**  
**Managing the ‘Unexpected’ - Are we really**  
**‘Ready’ for it?**

**October 26 to 28, 2010**  
**KLCC Convention Center, Kuala Lumpur**

Endorsed by:



Organized by:



# Our Theme

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## ***“Managing the “Unexpected” – Are we really ‘Ready’ for it?”***

The increasing number of disaster struck globally has made Business Continuity Management (BCM) continues to push the frontiers of resiliency and sustainability, the theme for the International BCM Conference 2010 “Managing the Unexpected – Are we really *Ready* for it?” reflects the commitment and responsibility of DRI being the most established BCM Education and Certification Body, working together with CyberSecurity Malaysia, renowned speakers across the regions and BC/DR practitioners to gather together at the conference to exchange ideas and strategies for enhancement on resiliency and survivability.

# Objectives



- ❖ *To build a platform for professional networking.*



- ❖ *To create and provide a platform for knowledge sharing and exchange of ideas across the regions.*



- ❖ *To enhance the importance of BCM for resiliency and survivability.*

# Event Venue



International BCM Conference 2010

# The Program-At-A-Glance

Tuesday, 26 October 2010 (Morning)		
Time		Program
0800 - 0900		Registration
0900 - 0905	5 mins	Welcome Address by Emcee Doa Recital
0905 - 0915	10 mins	<b>Opening Remarks</b> <b>Speaker:</b> Lt. Col. Husin Jazri (Retired) CISSP CBCP, CEO, Cybersecurity Malaysia
0915 - 0925	10 mins	<b>Opening Address</b> <b>Speaker:</b> Dato' Sri Mohd Najib Bin Tun Hj Abd Razak, Prime Minister, Malaysia / Datuk Seri Maximus Johnnity Ongkili, Minister, Ministry of Science, Technology & Innovation, Malaysia
0925 - 0945	20 mins	Opening Ceremony Launching Ceremony
0945 - 1000	15 mins	Networking Break-Out VIP Exhibition Walk-About Opening Press Conference
1000 - 1130	30 mins	<b>Keynote 1: Securing Our Digital City (Policy, Legal &amp; Governance Issues)</b>
	30 mins	<b>Keynote 2: Securing Our Digital City (Technical Perspective)</b>
	30 mins	<b>Keynote 3: Securing Our Digital City (Education &amp; Awareness)</b>
1130 - 1230	60 mins	<b>Panel Discussion 1: Securing Our Digital City</b>
1230 - 1400	90 mins	Lunch & Networking Exhibition

# The Program-At-A-Glance

## Wednesday, 27 October 2010 (Morning)

Time		Program
0800 - 0900		Registration
0900 - 0905	5 mins	Welcome Address by Emcee
0905 - 0915	15 mins	<b>Opening Remarks</b> <b>Speaker</b> : Minister / Lt. Col. Husin Jazri (Retired) CISSP CBCP, CEO, CyberSecurity Malaysia
0915 - 1015	60 mins	<b>Keynote Address</b> <b>Speaker</b> : Mr Alan Berman, Executive Director, DRI International
1015 - 1045	30 mins	Networking Break
1045 - 1130	45 mins	<b>Speaker 1</b>
1130 - 1215	45 mins	<b>Speaker 2</b>
1215 - 1330	75 mins	Lunch & Networking Exhibition

# The Program-At-A-Glance

## Wednesday, 27 October 2010 (Afternoon)

Time		Program
1330 - 1415	45 mins	Speaker 3
1415 - 1500	45 mins	Speaker 4
1500 - 1545	45 mins	Speaker 5
1545 - 1615	30 mins	Networking Break
1615 - 1700	45 mins	Speaker 6
1700 - 1730	30 mins	Plenary Session
1730 - 1735	5 mins	Day1 Closing Remarsk by Emcee
1735 - 2000	115 mins	Welcome Cocktail Reception
2000		End of Day 1

# The Program-At-A-Glance

Thursday, 28 October 2010 (Morning)		
Time		Program
0900 - 0905	5 mins	Welcome Address by Emcee
0905 - 0950	45 mins	<b>Speaker 7</b>
0950 - 1035	45 mins	<b>Speaker 8</b>
1035 - 1100	25 mins	Networking Break
1100 - 1145	45 mins	<b>Speaker 9</b>
1145 - 1230	45 mins	<b>Speaker 10</b>
1230 - 1330	60 mins	Lunch & Networking Exhibition

# The Program-At-A-Glance

## Thursday, 28 October 2010 (Afternoon)

Time		Program
1330 - 1415	45 mins	<b>Speaker 11</b>
1415 - 1500	45 mins	<b>Speaker 12</b>
1500 - 1520	20 mins	Networking Break
1520 - 1605	45 mins	<b>Speaker 13</b>
1605 - 1650	45 mins	<b>Speaker 14</b>
1650 - 1720	30 minut	<b>Plenary Session</b>
1720 - 1730	10 mins	<b>Closing Speech by the President of DRI International</b>
1730		End of Day 2

# Participation Fee

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➤ ***Package 1 – International BCM Conference Only***  
**27 & 28 Oct 2010 :**

**Early Bird (before 25 September 2010)**

- ✓ Normal Fee : USD700 nett/pax
- ✓ DRI Members : USD600 nett/pax

**Normal Fee (after 25 September 2010)**

- ✓ Normal Fee : USD800 nett/pax
- ✓ DRI Members : USD700 nett /pax

# Participation Fee

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- **Package 2 – “International BCM Conference” +  
“Securing Our Digital City Conference”  
26 to 28 Oct 2010 :**

**Early Bird (before 25 September 2010)**

- ✓ Normal Fee : USD900 nett/pax
- ✓ DRI Members : USD800 nett/pax

**Normal Fee (after 25 September 2010)**

- ✓ Normal Fee : USD1,000 nett/pax
- ✓ DRI Members : USD900 nett/pax

# Participation Fee

- **Package 3 – “BCM Conference” 27 to 28 Oct 2010 + BCM Professional Certification Course (BCLE2000) - 31 Oct to 11 Nov 2010, Kuala Lumpur**

## **Early Bird (before 25 September 2010)**

- ✓ Normal Fee : USD3,250 nett/pax
- ✓ Special Fee : USD2,950 nett/pax

*Fee includes BCM Qualifying Examination Fee*

## **Normal Fee (after 25 September 2010)**

- ✓ Normal Fee : USD3,400 nett/pax
- ✓ Special Fee : USD3,100 nett/pax

*Fee includes BCM Qualifying Examination Fee*

***See you at the International BCM Conference in  
Kuala Lumpur : )***

**Thank You!**