



**DRI**  
CANADA

the institute for continuity management  
l'institut en gestion de la continuité

[www.dri.ca](http://www.dri.ca) 1-888-728-3742

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## Business Continuity Management How Governments Cope in Volatile Times

When the unexpected arises in crises like SARS, Katrina and the recent West Coast wildfires, the planning behind a response makes all the difference. “A crisis sends shock waves through an organization,” says Grant Whittaker, Executive Director, DRI CANADA. “Organizations with Business Continuity Management plans in place are in a much better position to withstand them.”

How can decision-makers prepare for threats ranging from epidemics to floods, from terrorism to tornadoes?

“A good start is to review the offerings of an established organization such as DRI CANADA,” says Harold Murphy, City of Ottawa BCM Managing Consultant. “DRI CANADA has a long history in Canada teaching and certifying BCM professionals. Its 10 Professional Practice Areas set a standard for BCM planning in this country.”

DRI CANADA confers four BCM designations, ranging from Associate to Master Business Continuity Professional. Course-work options range from the basics through specialist study areas to review.

DRI CANADA offers higher-level BCM process and resource courses, as well as new workbook-guided study modules, now in development, that will focus on BCM practice.

“Our programs organize and convey the evolving knowledge that is the basis of BCM,” says Mr. Whittaker. “At the same time, they define what practicing BCM professionals need to know to fulfil their professional responsibilities.”

Certification confers recognition.

“Certified professionals know the leading thinking and practices in the field. At the same time, employers gain the peace of mind that comes from having trained BCM professionals on staff.”

Recertification is an option for BCM professionals interested in understanding changes in the BCM working environment. But it is also an avenue to one of the three advanced DRI CANADA BCM designations.

DRI CANADA is a not-for-profit, member-based organization that opened its doors in 1996. It is an affiliate of DRI International (DRII), which developed and maintains the Professional Practices and offers identical training programs worldwide. DRI CANADA's aims include teaching BCM standards to Canadians, supporting a standards-based certification system for BCM professionals and promoting professionalism among BCM practitioners.

For more information, visit the DRI CANADA website at [www.dri.ca](http://www.dri.ca)

#### DRI CANADA

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*DRI CANADA is an affiliate of DRI International and administers the internationally recognized education and certification programs throughout Canada.*

## Education, Certification, Recognition...

These are the three pillars upon which DRI CANADA is built. And it is this powerful trinity that continues to draw forward-thinking professionals like you to DRI CANADA, making us this country's leading provider of business continuity management training and certification.

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## DRI CANADA'S In-House and On-Line BCM Courses: A Great Way to Save Money!

Organizations today face wide-ranging threats. Preparing for them takes hard work and forethought. Yet how do you take the necessary Business Continuity Management courses – when training and travel dollars are so limited?

The answer is DRI CANADA's **in-house and on-line courses**. This fall, we're offering two ways for your organization to reduce its training and travel costs while still ensuring your team has the skills necessary to handle the unexpected.

**In-house courses:** For as few as 7 people we can deliver course that suits your needs – at a significant discount – and we'll send the instructor to you. There's no travel involved.

**On-line courses:** These course are self-paced and can be completed over a two-week period. This is ideal for busy professionals, who can now work right at

their own desks completing the courses in convenient periods of time.

Now is the ideal time to take advantage of this valuable opportunity to learn Business Continuity Management practices – and receive DRI International certification that's recognized worldwide.

DRI CANADA is a tested, proven and accepted source of BCM education – programs that help graduates save organizations effort, time and money. DRI CANADA manages and administers the DRI International education and certification programs in Canada.

To take advantage of this offer, and book your in-house or on-line course, please email Beverley Kelemen at [bev@dri.ca](mailto:bev@dri.ca) or call 1-613-258-2271, or toll Free: 1-888-728-DRIC (3742).

